Exhibit 2 – Sub-Processors

Version 2.0

Entity Company Name (service name)	**PostHog Inc**
Company website	https://posthog.com/
Country of establishment	USA
Location(s) for Processing	Germany
Description of service	Product analytics and event tracking platform used to collect and analyze user interaction data for product improvement and usage insights.
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	Under normal operation and as a general rule, no personal data is transferred outside the European Union. All customer data is primarily stored and processed within the European Union. As an exception, limited transfers to the United States may occur in specific and exceptional circumstances, mainly for administrative purposes, such as for support, maintenance, or certain technical functionalities. In such cases, any personal data involved is strictly limited to what is necessary for the specific purpose and does not typically concern customer data, but rather system-related or user-related information. Any such transfers are safeguarded in accordance with applicable data protection laws, including the use of Standard Contractual Clauses (SCCs) and, where applicable, certification under the EU–US Data Privacy Framework.

Entity Company Name (service name)	**Amazon Web Services EMEA SARL (AWS)**
Company website	https://aws.amazon.com/
Country of establishment	Luxembourg
Location(s) for Processing	Data Center within EU/EEA
Description of service	Hosting services for Social media data (not for Account Data of the Customer's employees)
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA

Entity Company Name (service name)	**Product Fruits s.r.o.**
Company website	https://productfruits.com/
Country of establishment	Czech Republic
Location(s) for Processing	EU/EEA
Description of service	Customer Support and Communication
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA

Entity Company Name (service name)	**MarketDirection**
Company website	https://www.marketdirection.se/
Country of establishment	Sweden
Location(s) for Processing	EU/EEA
Description of service	Customer survey implementation
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA

Entity Company Name (service name)	**Microsoft (Office 365)**
Company website	https://www.microsoft.com/
Country of establishment	U.S.
Location(s) for Processing	EU/EEA
Description of service	Customer Support
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	DPA with EU Standard Contractual Clauses (SCCs) and the EU Commission's adequacy decisions. In addition, Microsoft is certified under the EU-US Data Privacy Framework (DPF).

Entity Company Name (service name)	**Hubspot Inc.**
Company website	https://www.hubspot.com/
Country of establishment	U.S.
Location(s) for Processing	EU/EEA (Germany)
Description of service	Customer Support
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	Under normal operation and as a general rule, all customer data is stored and processed within the European Union, primarily in data centers located in Germany. This includes core CRM data, contacts, and related information. In limited and exceptional cases, restricted transfers to the United States may occur, for example in connection with support, maintenance, or specific service functionalities. In such scenarios, any personal data involved is limited to what is strictly necessary for the relevant purpose, such as user contact details or minimal metadata required to resolve a support issue. These transfers do not involve systematic or large-scale processing of customer data. Any such transfers are subject to appropriate safeguards in accordance with GDPR, including the EU Commission's adequacy decisions, where applicable, and the use of Standard Contractual Clauses (SCCs). In addition, HubSpot, Inc. is certified under the EU–US Data Privacy Framework (DPF), providing an additional recognized safeguard for such transfers.

Entity Company Name (service name)	**Atlassian Inc. (JIRA)**
Company website	https://www.atlassian.com/
Country of establishment	U.S.
Location(s) for Processing	EU/EEA
Description of service	Jira (Atlassian) is used as an internal technical support platform by Retriever employees to manage incidents, support requests, development tasks, change management, and operational activities
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	As a general rule, Jira is used for internal operational purposes and does not form part of the normal processing of customer personal data. Customer personal data is processed within the EU/EEA. However, in limited and exceptional circumstances, where necessary to investigate or resolve customer-reported incidents, troubleshoot technical issues, or fulfil support obligations, Jira tickets may contain limited customer personal data. Any such information is restricted to what is necessary for the specific support activity (e.g. contact details, identifiers, error information, or limited case-related information) and is handled in accordance with Retriever's internal access controls, confidentiality obligations, and data minimization principles. Should access to such information from outside the EU/EEA become necessary for support, maintenance, or other exceptional operational purposes, any transfer shall be safeguarded in accordance with applicable data protection legislation, including the use of the European Commission's Standard Contractual Clauses (SCCs) and, where applicable, other appropriate transfer safeguards.

Entity Company Name (service name)	**Beetroot**
Company website	https://beetroot.se/
Country of establishment	Sweden
Location(s) for Processing	EU/EEA
Description of service	IT consultants. Relevant for Social Media Management customers only.
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA

Entity Company Name (service name)	**46elks AB**
Company website	https://46elks.com/
Country of establishment	Sweden
Location(s) for Processing	EU/EEA
Description of service	Used only by customers who choose to use MFA (Multi-Factor Authentication) via SMS.
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA

Entity Company Name (service name)	**Svensk e-identitet AB**
Company website	https://e-identitet.se/
Country of establishment	Sweden
Location(s) for Processing	EU/EEA
Description of service	Used only by customers who choose to integrate their login through Svensk e-identitet.
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA

Entity Company Name (service name)	**Elastx AB**
Company website	https://elastx.se/en
Country of establishment	Sweden
Location(s) for Processing	Sweden
Description of service	Hosting services for Social Media Data
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA

Entity Company Name (service name)	**Garba AI AB**
Company website	https://garba.ai/
Country of establishment	Sweden
Location(s) for Processing	Data Center within EU/EEA
Description of service	Garba is an AI-powered sales automation platform used to capture and process meeting information, generate summaries and notes, and synchronize data with CRM systems. In this context, Garba processes limited personal data (e.g. contact details, meeting metadata and content). Each user (i.e. customer employees) has the option to accept or decline the use of the service for each individual meeting. Any acceptance is specific to the particular meeting and does not constitute a general or ongoing approval.
Transfer mechanism (if personal data is transferred to countries outside EU/EEA)	N/A. No personal data is transferred to countries outside the EU/EEA